

NAACP

GLOUCESTER COUNTY

MARCH 2023
NAACP WOMEN'S EMPOWERMENT CONFERENCE

Greetings

We at Gloucester County NAACP work tirelessly each year to provide our community with opportunities for advancement and education as well as to improve the lives of families especially our youth.

Currently, we are working hard to raise \$20,000.00 in order to provide scholarships, laptops, and life-long training skills to graduating high school seniors in the county. Through the generosity of our donors like you, we will also be able to advance efforts to ensure equity in educational opportunity that prepares students for success in school, work, and life.

Previously, we have counted on our annual golf tournament to raise these funds. This year we've decided to uplift our Women's Empowerment Conference and combine our scholarship fundraising initiatives at this event, as we will not be hosting our golf tournament in June. We would like you to support our Women's Conference with the same enthusiasm as you did with our golf tournament. Can we count on you to be a sponsor or purchase an ad in our digital souvenir booklet?

Your generosity means the world to us. The support from our sponsors help us host our many successful events each year as well as providing resources to our youth. Imagine what we can do with your help this year! If we raise more than previous years, we can accomplish our goal of preparing our youth as the next generation of powerful leaders.

Yours in humanity,



Loretta Winters
President, Gloucester County NAACP
609-221-1307
gcnaacppresident@gmail.com



HEELS ON THE BATTLEFIELD

PO Box 545 WILLIAMSTOWN, NJ 08094

GLOUCESTER COUNTY NAACP

WOMEN'S CONFERENCE

APRIL 29, 2023

Doors Open 8:30 am Program 9:00 am

St. Matthews Baptist Church Community Center
245 Glassboro Rd, Williamstown, NJ 08094

Let's Discuss

Toni Morrison's

The Bluest Eye

With Dr. Irene Mintz &, Yolanda Garcia Balicki, Esq.

Moderator

Melissa Fox, MHA.FAACMPE, FACHE:
COO Acenda Health

Presenter

Dr. Melvin Pierson:
"The Mouth is the Gateway
to the body"

Panelists

- Christine Hoffman, GC Prosecutor
- Kimberly Talley, Inspira VP of
Patience Care Services
- Abigail Ayitiah, MSN, APRN,
A-GNP-C, Clinical Manager.
Samaritan Health
- Heather Simmons, GC Commissioner

Fashion Show

By J Pratt Boutique,
Philadelphia, PA

Tickets \$50.00 PP

Includes:

Breakfast, Lunch, Fashion Show, and "Power" SWAG BAG
VENDORS & SPONSORSHIP OPPORTUNITIES

Please visit: gloucestercountynaacp.org

Proceeds Benefits our Scholarship Fund

Loretta Winters, President: PO Box 545 Williamstown, NJ 08094

GLOUCESTERCOUNTYNAACP.ORG TO PURCHASE TICKETS/SPONSORSHIPS





Heels On The Battlegrounds

**2023 GC NAACP Women's Conference
Sponsorships, Vendor, and Ticket Information
Program Starts 9:00 am 04/29/23**

Event Sponsorship—\$5,000.00

- Step and Repeat Sponsorship
- Logo and website link on the GC NAACP homepage for an entire year
- Social media mentions on Facebook, Twitter and Instagram
- Full-page color ad (8.0" w X 10" h) on the front, inside cover of virtual program booklet
- 24 tickets to the event (3 tables)
- Prominent sponsor recognition and logo placement at the conference/ Inclusion of your name/company on all press releases
- Vendor Spot

(2) Lunch Sponsorship—\$2,500.00

- Logo and website link on the GC NAACP homepage for an entire year
- Social media mentions on Facebook, Twitter and Instagram
- Full-page color ad (8.0" w X 10" h) in the virtual program booklet
- 16 tickets to the event (2 tables)
- Prominent sponsor recognition and logo placement at the Conference/Inclusion of your name/company on all press releases
- Vendor Spot

(2) Fashion Sponsorship—\$1,500.00

- Logo and website link on the GC NAACP homepage for an entire year
- Social media mentions on Facebook, Twitter and Instagram
- Half-page color ad (8.0" w x 5.0" h) in the virtual program booklet
- 8 tickets to the event (1 table)
- Sponsor recognition at the Conference
- Vendor Spot

Table Sponsorship—\$1,000.00

- Logo and website link on the GC NAACP homepage for an entire year
- Half-page color ad (8.0" w x 5.0" h) in the virtual program booklet
- 8 tickets to the event (1 table)

Booklet Full Page \$200.00—Half Page \$150.00

- Full-page color ad in the virtual program booklet (8.0" w X 10" h)
- Half Page—Half-page color ad in the virtual program booklet (8.0" w x 5.0" h)

Tickets: Adult \$50.00 Under 12 \$35.00

Visit gloucestercountynaacp.org or send check to address below

Vendors: \$80.00 (Limited Space)

Includes breakfast and lunch for one: bring your own table visit: gloucestercountynaacp.org

Proceeds Benefits our Scholarship Fund

All advertisements are due by April 15, 2023

Please make all checks payable to "GC NAACP" and mail to: PO BOX 545, Williamstown, NJ 08094,

Name: _____ Business: _____
Address: _____ State: _____ Zip: _____
Email: _____ Cell #: _____



Heels On The Battlegrounds

**2023 GC NAACP Women's Conference
Sponsorships, Vendor, and Ticket Information
Program Starts 9:00 am 04/29/23**

WHERE: St. Matthews Baptist Church Community Center
245 Glassboro Rd, Williamstown, NJ 08094

TIME: Doors Open 8:30 am Program Starts at 9:00 am

CONFERENCE AGENDA

Friday, April 28, 2023

5:00 pm to 8:00 pm Vendor Set Up

Saturday, April 29, 2023

7:00 am 8:30 am Vendor Set up

8:30 am Continental Breakfast

9:00 am Program Starts

9:45 am The Bluest Eye: Open discussion of Toni Morrison's Book "The Bluest Eye". The book has become very controversial in the school systems. Let's learn about the why's and where do we go from here.

10:50 am Four powerhouse women discuss family, community, and economics. Discussion will include everything from gun control, education, to health.

11:50 am Dr. Mel Pierson will discuss and present on : "The Mouth is the Gateway to your Body"

12:30 pm Lunch is served

1:30 pm Fashion Show by J Pratt Boutique

2:45 pm Please visit vendors before you leave.

For more information: gloucestercountynaacp.org

Email: gcnacppresident@gmail.com

Phone: 609-221-1307